

Dynamic

Innovative

Preferred Supplier



ASHOK MINDA GROUP

Powered by Passion

GROUP PROFILE

Preferred Employer

Profitable



GROUP OVERVIEW



Founded in 1958 by
Late Shri. S.L. Minda



ASHOK MINDA GROUP

Powered by Passion



Spark Minda Employees
– 15,800 People &
Growing



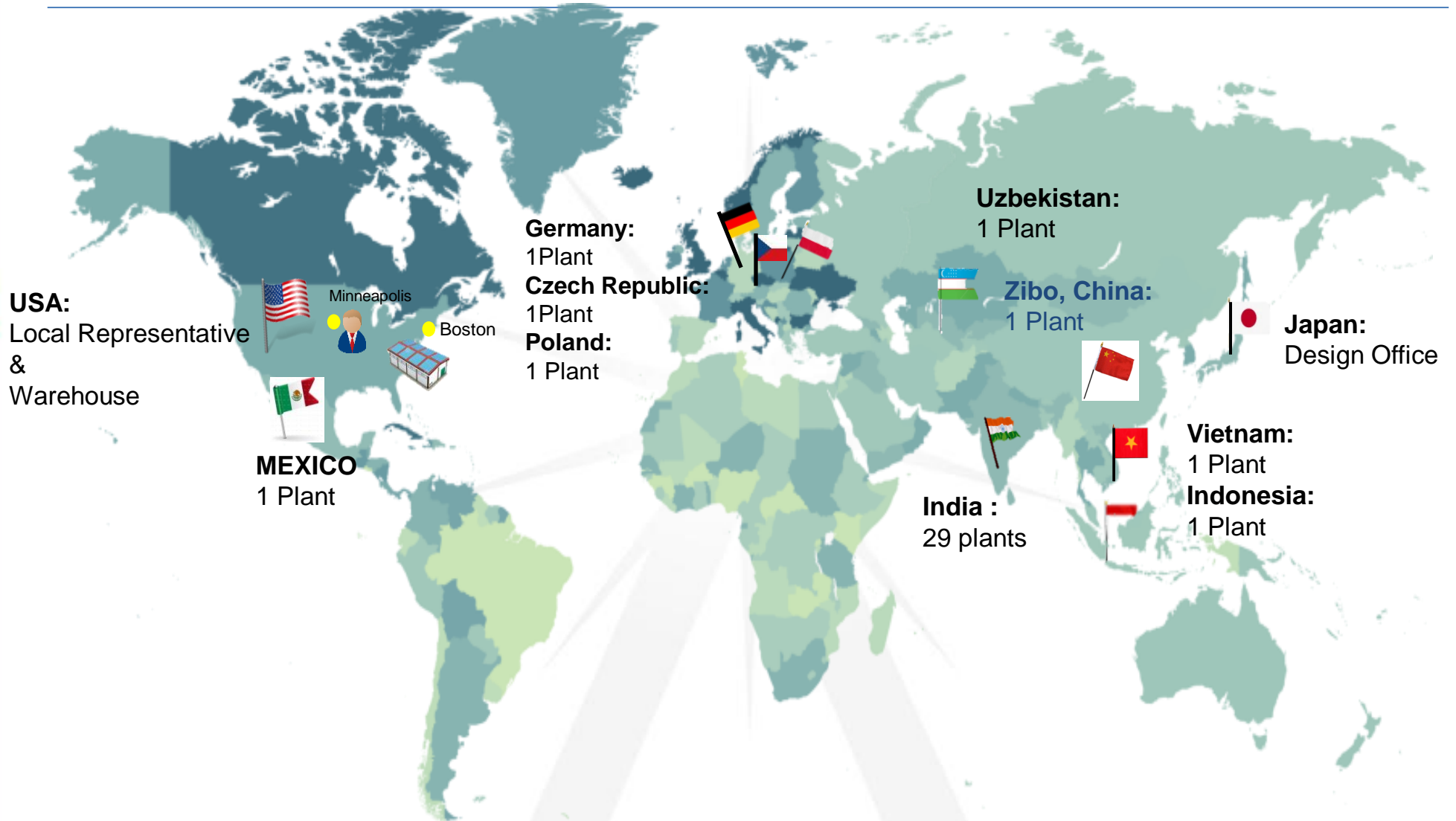
Our JV/Collaboration
with Global Leaders



Group Annual Turnover:
INR 3500 Cr./ USD 585 Mn.
(FY 2015-16)



GLOBAL FOOTPRINT



Existing Plant
Upcoming Plant

Our Product Lines

Safety, Security & Restraint Systems

Electronic & Mechanical Security Systems, E- Bike Controllers, Immobilizers, Latches, Striker, Door Handles, Electronic Body Controllers, Start Systems, Power Closure Systems, Fuel Lid Actuator, RCDL, ESCL, PEPS, Hood, Tail Gate, Seat Latch, Hinges, LED Soft Touch, Camera Modules, Starter Motor, Alternator

Keys (Mechanical & Electronics), Key Duplicating Machines

Die Casting
Al – HPDC, GDC, LPDC
Zn – Hot Chamber

Driver Information & Telematics Systems

Instrument Cluster, Dashboard Assemblies, Digital Clocks, Tank Units & Gauges, Chime Bells & Relays, Speed Sensors, Temperature Sensors, Position Sensors, Pressure Sensors, WIF Sensors

Wiring Harness, Coupler & Terminals, Relay & Junction Box, Steering Roll Connector

Interior Systems

Injection Molding, 2K Molding Process : Kinematic Component & Premium Surfaces, Garnish & Trims, Dashboard, Consoles, Parcel Shelf, Air Vent, Air Duct, Ash Tray, Arm Rests, Cup Holder Glove Box, 5th Door Application, Truck Oil Housing, Cylinder Head Covers, Rear Sheet Structure, Coupling, Transmission, Coolant Tanks, Interior Steering, Tool Production

Aftermarket

All Group Products under Safety, Security & Restraint Systems, Driver Information & Telematics Systems, Interior Systems

Four Wheelers :
Gear Shift Locks, Wiper Blades, Auto Rollup Relays Filters (Tractors)

Two Wheelers:
Wheel Locks, Helmet Locks, Control Cables, CDI, Regulators, Rectifiers, Ignition Coil, Igniters, Relays, Filters

Our Group Companies

Minda Management Services Ltd.

Minda Corporation Ltd.

Minda VAST Access Systems Pvt. Ltd.

Minda Silca Engineering Ltd.

Minda Stoneridge Instruments Ltd.

Minda Furukawa Electric Pvt. Ltd.

Minda SAI Ltd.

Minda KTSN Plastic Solutions GmbH.

PT Minda Automotive Indonesia.

Minda Vietnam Automotive Company Ltd.

Minda Management Services Ltd.

UZ Minda LLC

Minda Automotive Solutions Ltd.

Minda Autoelektrik Limited

Group Corporate

Safety, Security & Restraint Systems

Safety, Security & Restraint Systems

Keys & Key Duplicating Machines

Driver Information & Telematics Systems, Sensors

Wiring Harness & Connective Systems

Wiring Harness & Connective Systems

Plastic Interiors, Tooling

All Group Products for ASEAN Market

All Group Products for ASEAN Market

Design & Marketing Office in Japan

All Group Products for Uzbekistan Market

Aftermarket

Starter Motor & Alternator

Group Organization Structure

**Ashok Minda
Group CEO & Chairman**

**Group Chief Business Excellence Officer
Anil Kumar Maheshwari**

**Group Chief Finance Officer
D C Sharma**

**Group Chief Technology Officer
Hardeep Singh Arora**

**Group Chief Human Resource Officer
Lalitendu Samanta**

**Group Chief Strategy Officer
Manoj Mishra**

**Group Chief Marketing Officer
N K Taneja**

**Group Chief Information Officer
Sanjiv Kumar Jain**

**Group Chief Materials Officer
Vijay Raman**

**Group Chief ER Officer
Kalyan Pawar**

**Spark Minda Technical Centre
CEO –Suresh D**

**Minda Corporation : Security Division - CEO
Sudhir Kashyap**

**Minda Corporation : Die Casting Div. - President
Ashim Vohra**

**Minda Silca Engineering - CEO
Pramode Parasramka**

**Minda SAI - CEO
Sanjeev Saxena**

**Minda Stoneridge Instruments - CEO
Naresh Kumar Modi**

**Minda Furukawa Electric
Neeraj Sharma – President
M Hasegawa – Joint President**

**Minda KTSN Plastic Solutions - CEO
Vinayak Hegde**

**Minda Autoelektrik Limited –
Ex. Director – Guruprit Singh**

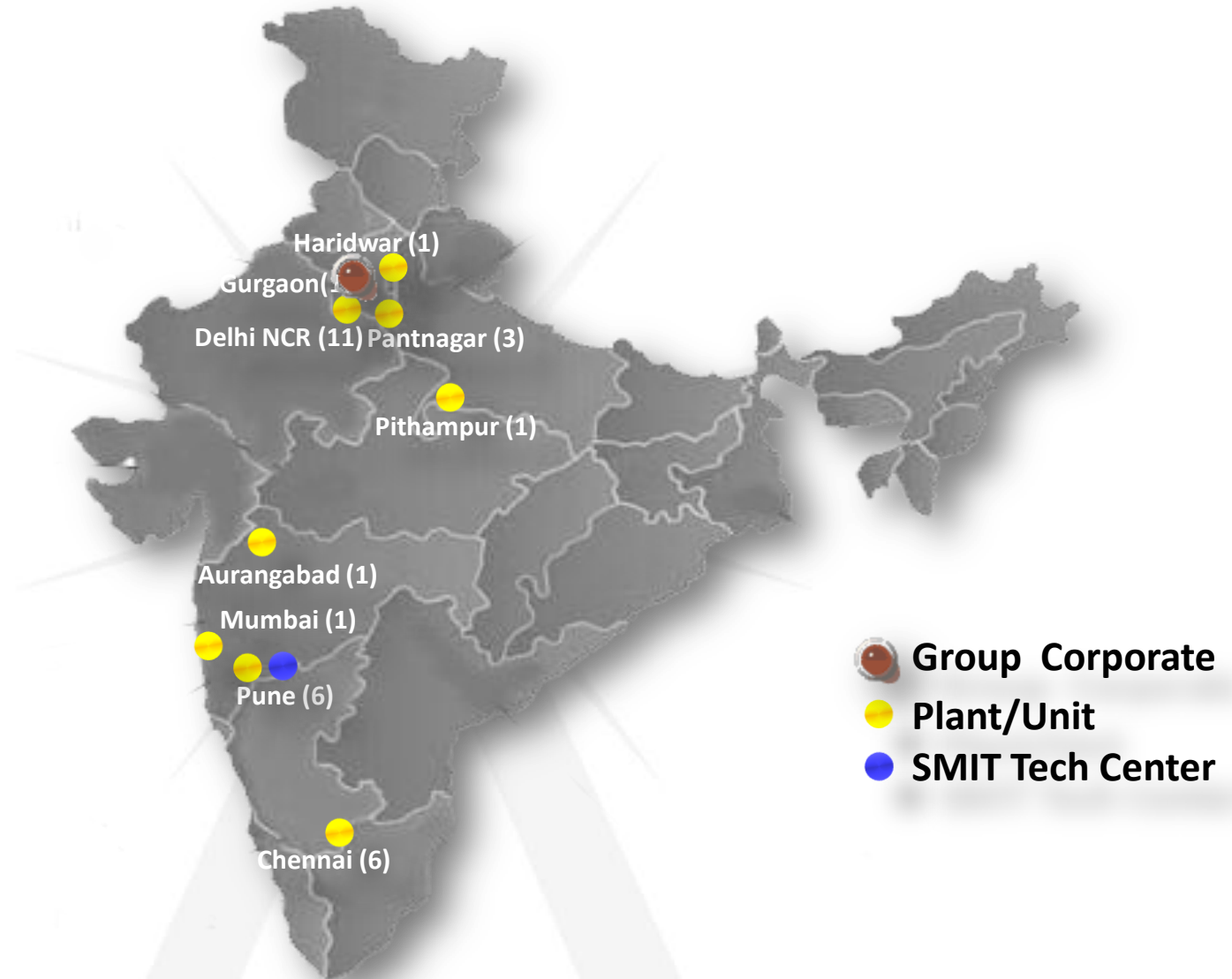
**Minda VAST Access Systems
President – Himanshu Jain**

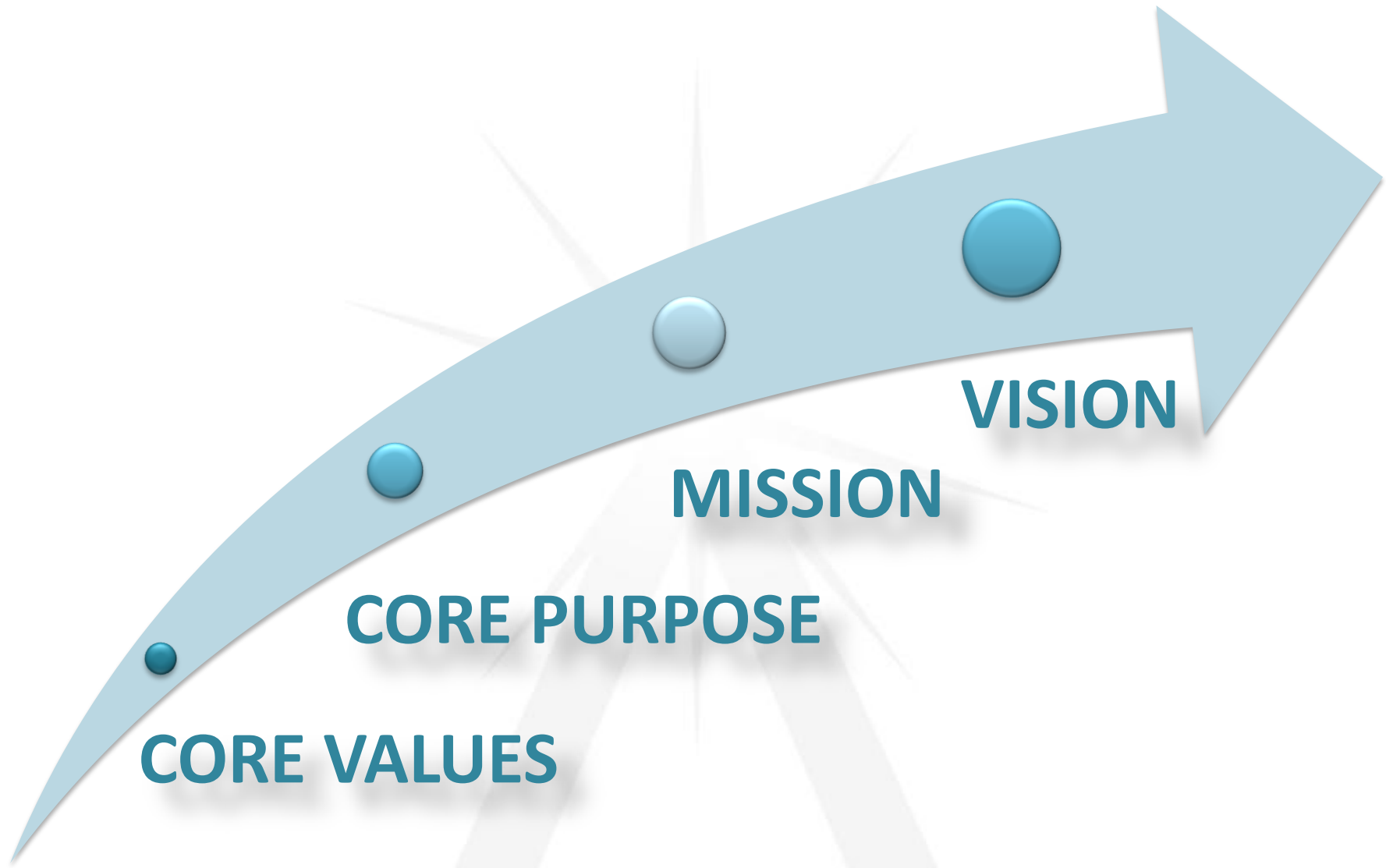
**Minda Corporation : Security
Division
PT Minda Automotive
Indonesia**

**Minda Vietnam Automotive
Co. Ltd –
President –Sandeep Aggarwal**

**Minda Automotive Solutions
– CEO Sanjay Bhagat**

Our Presence - Domestic





VISION

'To be a Dynamic, Innovative and Profitable Global Automotive Organization for emerging as the Preferred Supplier and Employer, to Create Value for all Stakeholders.'

MISSION

'Our mission is to be an automotive System Solution provider and Build a Brand recognized by vehicle manufacturers progressively all over the world, as an organization providing products and systems Unparalleled in Quality and Price.'

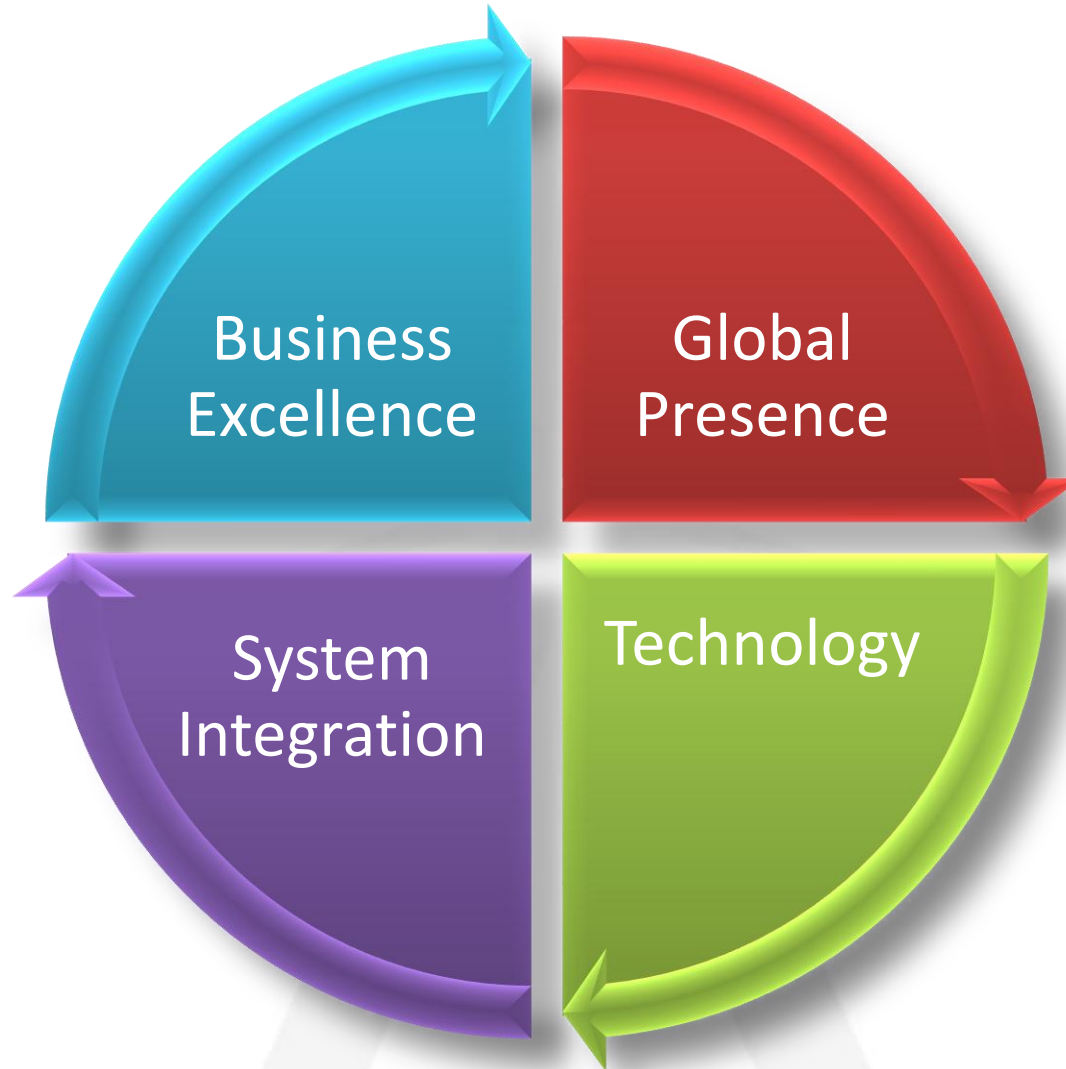
CORE VALUES

- Passion for Excellence
- Nurture Talent, Competency & Willingness
- Respect & Humility

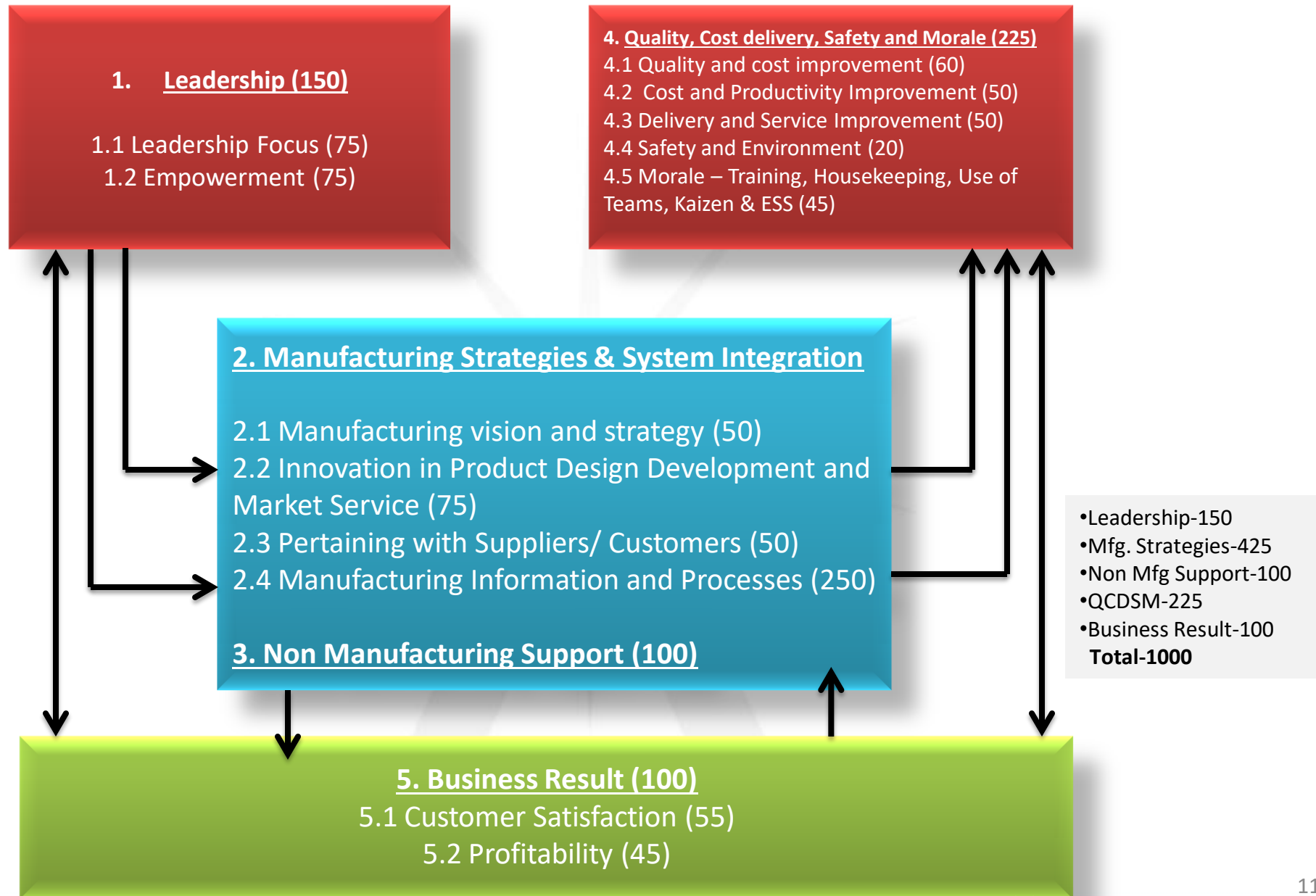
CORE PURPOSE

'To be a happy, inspiring and proud place to work, setting benchmarks and delivering products that give customers an edge in their businesses.'

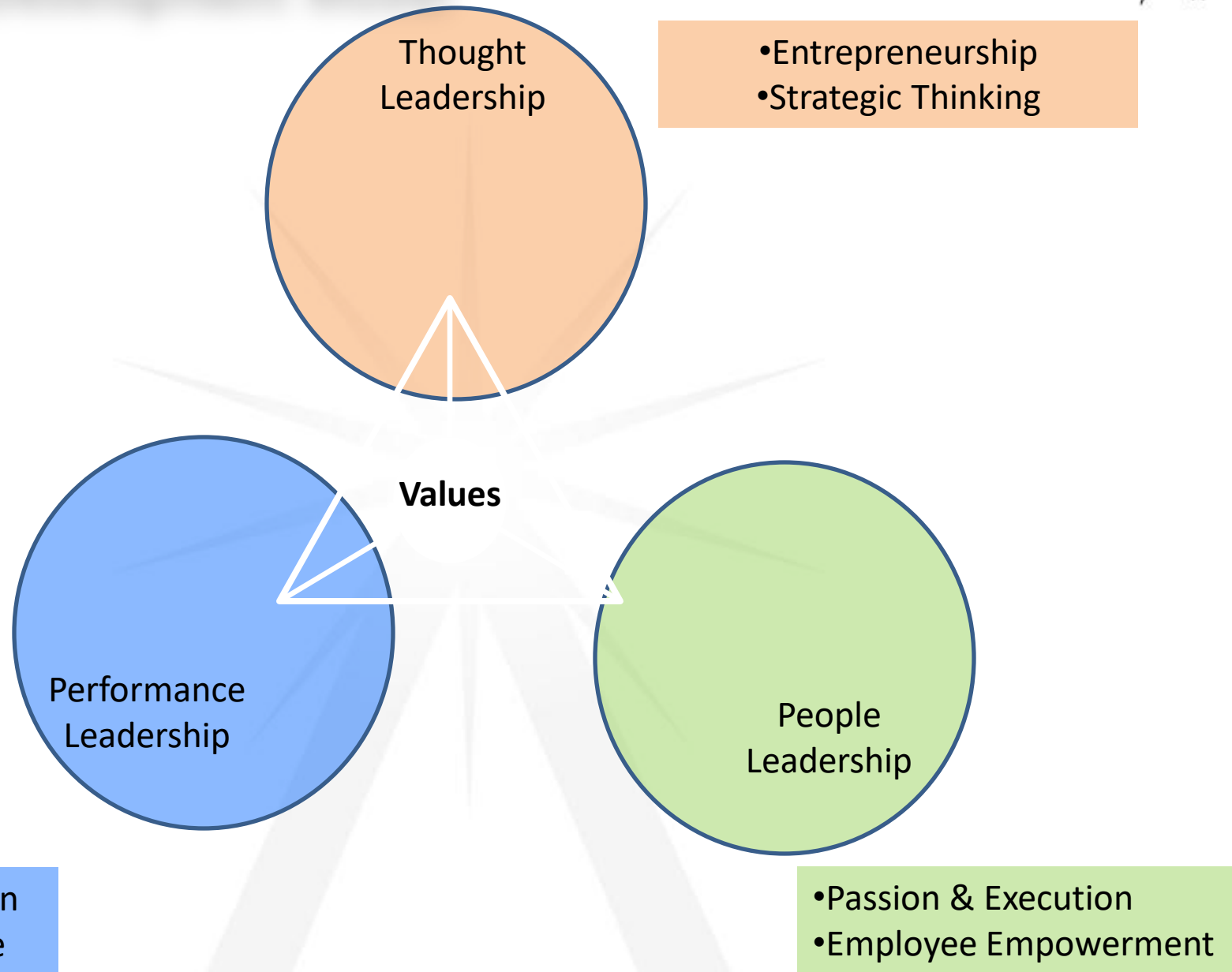
Our Focus for Future



Minda Business Excellence Model



Leadership Development Model



Business Units (India)



Minda Corporation Ltd

Plant Locations : Noida, Pune, Aurangabad, Pantnagar



Minda Corporation Ltd – Die casting Division

Plant Locations : Pune, Greater Noida



Minda Stoneridge Instruments Ltd

Plant Locations : Pune, Chennai.



Minda Furukawa Electric Pvt. Ltd

Plant Locations : Bawal , Chennai, Noida, New Delhi



Minda VAST Access Systems Pvt. Ltd
Plant Locations : Pune, Manesar



Minda SAI Ltd
Plant Locations : G.Noida, Mumbai, Chennai, Pithampur, Pune, Haridwar.



Minda Silca Engineering Ltd
Plant Locations : G.Noida



Minda Autoelektrik Limited
Plant Locations : Bawal

Minda Corporation Ltd. - Security Division

SNAPSHOT

Products : 2W / Tractors / Off-road Vehicles
Electronic & Mechanical Security Systems & Immobilizers

Employee : 2439

Turnover : INR 588 Cr / USD 98 Mn (FY2015-16)

Certification : ISO/TS : 16949, ISO 14001

Plants: Noida, Pantnagar ,Pune, Aurangabad

Collaborator : Orbital, Australia (TA Partner for Electronics)

MAJOR PRODUCTS



MAJOR CUSTOMERS



SNAPSHOT

Products : Aluminum : HPDC, GDC,LPDC with machining, powder coating & child part assembly.
Zinc : Hot Chamber with machining & surface finishing.

Employee : 996

Turnover : INR 166Cr / USD 28 Mn (FY 2015-16)

Certification : ISO 9001:2002,ISO14001, ISO/TS16949 : 2009

Plants: Greater Noida, Pune

MAJOR PRODUCTS



MAJOR CUSTOMERS



Minda VAST Access Systems Pvt. Ltd.

SNAPSHOT

4W /Passenger Car

Products :

Electronic & Mechanical Security Systems, Immobilizers, Latches, Strikers, Door Handles, Start System , Power Closure, Fuel Lid Actuator, RC DL,ESCL, PEPS, Hood ,Tail Gate, Seat Latch, Hinges, LED Soft Touch, Camera Modules

Employee :

969

Turnover :

INR 252 Cr / USD 42 Mn (2015-16)

Certification :

ISO TS 16949, ISO14001:2002

Plants:

Pune, Manesar

Collaborator : VAST Access Systems Technologies LLC USA

MAJOR PRODUCTS



MAJOR CUSTOMERS



Minda Silca Engineering Ltd.

SNAPSHOT

- Products :** Keys (Electronic & Mechanical), Key Duplicating Machines (Mechanical , Electronic & Transponder Device), Sheet Metal Components.
- Employee :** 579
- Turnover :** INR 102 Cr / USD 17 Mn (FY 2015-16)
- Certification :** ISO /TS 16949:2009
- Plants:** Greater Noida
- Collaborator :** Silca S.p.A , Italy (KABA Group Company)

MAJOR PRODUCTS



MAJOR CUSTOMERS



SNAPSHOT

Products : Starter Motor & Alternators

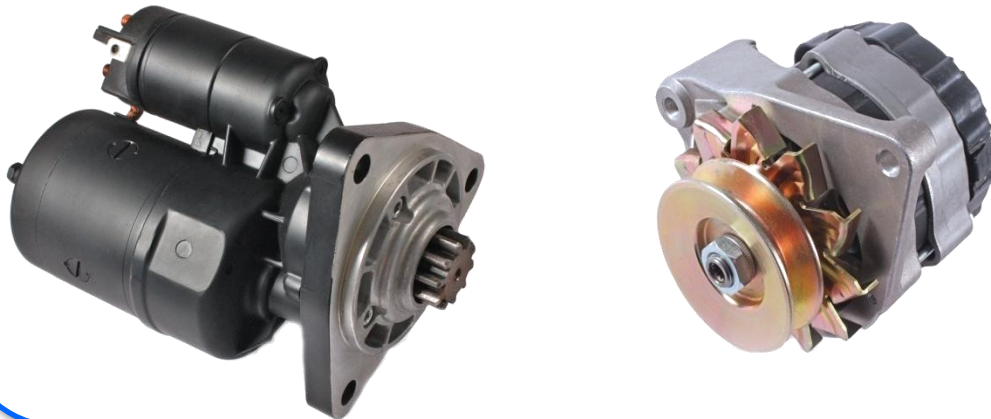
Employee : 418

Turnover : INR 73 Cr / USD 12 Mn (FY 2015-16)

Certification : ISO 9001:2008

Plants: Bawal

MAJOR PRODUCTS



MAJOR CUSTOMERS



SNAPSHOT

Products : Instrument Clusters, Digital Clock, Dashboard Assemblies, BCM , Chime Bells & Relay. Sensors - Speed, Temperature, Position, Pressure, Fuel Level & WIF.

Employee : 1494

Turnover : INR 278 Cr/ USD 46 Mn (FY 2015-16)

Certification : ISO /TS 16949, ISO14001, BS OHAS 18001

Plants: Pune, Chennai

Collaborator : Stoneridge, USA

MAJOR CUSTOMERS



MAJOR PRODUCTS



SNAPSHOT

- Products :** Wiring Harness, Terminals, Relay Box ,
Related Coupler Terminals, Junction Box,
Steering Roll Connector.
- Employee :** 3411
- Turnover :** INR 437 Cr / USD 73 Mn (FY 2015-16)
- Certification :** ISO /TS 16949, ISO14001
- Plants:** Bawal, Noida, New Delhi, Chennai (02)
- Collaborator :** Furukawa, Japan

MAJOR PRODUCTS



MAJOR CUSTOMERS



Way of Life!



ISUZU

SNAPSHOT

- Products :** Wiring Harness, Battery Cable, Connectors, Terminals, Fuse Box, Interior Plastics
- Employee :** 5085
- Turnover :** INR 533 Cr / USD 89 Mn (FY 2015-16)
- Certification :** ISO /TS 16949, ISO14001
- Plants:** Greater Noida (2), Haridwar, Pithampur, Pune(2), Mumbai, Chennai (2)

MAJOR PRODUCTS



MAJOR CUSTOMERS



SNAPSHOT

Products :

All Group Products under Safety Security Restraint Systems, Driver Info. & Telematics Systems & Interior Systems .

4 Wheeler :

Gear Shift Locks, Auto Rollup Relays, Wiper Blades, Filters (Tractors)

2 Wheeler :

Wheel Locks, Helmet Locks, Control Cable, CDI, Regulator Rectifier, Ignition Coil, Igniters, Relays, Filters

No. of Employees:

298

(106 for sales,127 for service & 65 for logistic & support)

Turnover :

INR220 Cr / USD 37 Mn in FY 2015-16

Network :

410 nos. Business Partners, 8000 Retailer Partners & 12000 Mechanic Partners covering all Metro,A,B & main C class towns of India. SriLanka, Bangladesh & Nepal also covered.

Distribution:

Head Office & Mother Warehouse at Noida, 4 Regional Offices & 22 Branch Offices across India

MAJOR PRODUCTS



Spark Minda Technical Centre , Chakan, Pune

- State of the art test & measuring equipment's
- Embedded development & simulation tools

- Product specific custom made DV/ PV test set up
- Semi-anechoic EMI/EMC Component test facility

Electronic Hardware

- Hardware Design
- Hardware Simulation
- PCB design engg
- HW Architecture

- Software Development
- Automotive System Engg
- Verification / Validation

Embedded Software

- Advance Engineering & Research
- Platform Designs & Development
- End to End Product Development

Product Validation

DV / PV
Endurance
EMI / EMC
SW HIL testing

Design Simulation
Prototype Shop
System testing



Mechatronics Engg



Facility Operational by Oct -2016

Business Units (Overseas)



Minda KTSN Plastic Sol. GmbH & Co.KG
Plant Location : Pirna, Germany
Mexico (Upcoming)



Minda KTSN Plastic & Tooling Sol. Sp. z.o.o
Plant Location : Bydgoszcz, Poland



Minda KTSN Plastic Sol. s.r.o
Plant Location : Ústí nad Labem , Czech Republic



UZ Minda LLC.
Plant Location: Navoi, Uzbekistan



PT Minda Automotive Indonesia
Plant Location : Karwang, Indonesia



Minda Vietnam Automotive Co. Ltd
Plant Location : VinPhuc, Vietnam

Minda KTSN Plastic Solutions GmbH & Co.KG

SNAPSHOT

- Products :** Glove Box, Cup Holder, Ashtray, Centre Console, Door & Steering Column, Entrance Trim, 5th Door Applications, Engine Compartment, Oil Sump, Air Ducts, Structure Parts, Seat ,Noise Absorber.
- Employees :** 325
- Turnover :** INR 391 Cr / USD 65 Mn (FY 2015-16)
- Certifications :** DIE EN ISO 9001, VDA 6.1, QS 9000, ISO TS 16949, ISO 14001, ISO 50001
- Plant :** Pirna, Germany

MAJOR PRODUCTS



MAJOR CUSTOMERS



Mercedes-Benz



ŠKODA



faurecia

CONTITECH®

SNAPSHOT

Products : High End Tool Shop, Plastic Parts of Automotive/Engineering/ Pneumatic Parts.

Employees : 115

Certifications : ISO TS 16949, ISO 14001.

Plant : Bydgoszcz, Poland

MAJOR PRODUCTS



Automotive



Mechanical



Electronics



Tooling

MAJOR CUSTOMERS



Mercedes-Benz



SNAPSHOT

Products : Ashtray, Storage Box, Cup holders, other sub assemblies (air vent)
Employees : 45
Plant : Ústí nad Labem, Czech Republic

MAJOR CUSTOMERS



faurecia

MAJOR PRODUCTS



SNAPSHOT

Products : Two Wheeler Security System – Lockset
Two Wheeler Driver Information Systems –
Speedometer

Employees : 245

Certifications : TS 16949

Turnover : INR 105 Cr / USD 18 Mn (2015-16)

Plant : KIIC, West Java, Indonesia

MAJOR CUSTOMERS



MAJOR PRODUCTS



Minda Vietnam Automotive Company Limited

SNAPSHOT

- Products :** Two Wheeler Security System – Lockset
Two Wheeler Driver Information System –
Speedometer, Wiring Harness.
- Employees :** 77
- Turnover :** INR 21 Cr / USD 4 Mn (2015-16)
- Plant :** Vin Phuc , Hanoi, Vietnam

MAJOR CUSTOMERS



MAJOR PRODUCTS



SNAPSHOT

- Products :** Instrument Cluster, Sensors, Digital Clock, Chime Bells, Relays, Lockset , Door Handles, Glove Box Actuator.
- Employees :** 105
- Turnover :** INR 48 Cr/ USD 8 Mn (FY 2015-16)
- Certifications :** Ghost Standard
- Plant :** Navoi , Republic of Uzbekistan

MAJOR CUSTOMER



MAJOR PRODUCTS



Corporate Social Responsibility



Spark Minda, Ashok Minda Group - CSR



Thank You



ASHOK MINDA GROUP

Powered by Passion

Visit us at www.minda.co.in

For further information please contact nktaneja@minda.co.in